

Professor Manoochehr Najmi
Iran

Nijkerk, 28 October 2014

Dear Professor Manoochehr Najmi,

ICMCI Academic Fellow nomination

As Chair of the International Council of Management Consulting Institutes (ICMCI), I am pleased to welcome you as one of our new ICMCI Academic Fellows.

You were nominated for this designation by your national Institute for Management Consulting, in recognition of your outstanding contribution in building the linkages between academia and the profession of management consulting. The Academic Panel of ICMCI has reviewed and approved your nomination, which has since been endorsed by our Executive Committee.

The International Council of Management Consulting Institutes (ICMCI) comprises a network of management consultancy associations and institutes worldwide that have a common purpose and shared values and goals. The goal of ICMCI is to promote a closer working relationship between all management consulting institutes, with a primary focus on raising the standards of the profession of management consulting and on creating worldwide recognition and acceptance of the CMC (Certified Management Consultant) mark.

The ICMCI Academic Fellow designation is intended to confer a mark of distinction which recognizes those academics who have contributed to the study and teaching of management consultancy. You will be joining an exclusive community of academic practitioners who have a passion for the delivery and dissemination of management consulting education.

We anticipate that your involvement will provide key benefits to the profession and the local Institute of Management Consulting, specifically:

- The provision of valuable new perspectives and insights within your country's management consulting community
- Increased awareness and profile for the CMC credentials at your educational institution
- Increased CMC membership through the potential development of management consulting streams within MBA or related Masters programs, which could lead to award of the CMC to your university graduates upon suitable demonstration of knowledge (know what) and competence (know how)
- Pragmatic contributions to debates on academic matters, including annual conferences where you and other Academic Fellows can profile their research and teaching best practices.

The potential benefits to you, personally and professionally, of the Academic Fellow designation include:

- Enhanced academic and professional profile arising from your appointment, along with international peer recognition



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- Invitations to ICMCI international conferences and Regional Hub meetings, with the opportunity to showcase your applied research and publications
- Support for appropriate international research projects within the management consulting field, in terms of providing industry contacts and primary research respondents, along with endorsement of funding applications
- Support for major student projects through CMC client introductions or directly for CMC practitioners
- Participation in international 'common interest groups' with your fellow Academic Fellows. We hope that this will provide an opportunity for Academic Fellows to contribute to publications and international debate on matters associated with management consultancy.
- All new ICMCI Academic Fellows were acknowledged at the annual congress of ICMCI which took place in Seoul between 24 and 26 September 2014.

Many congratulations once again, and we look forward to a mutually fruitful collaboration.

With kind regards,



Tim Millar CMC
Chair of ICMCI

28 October 2014 - Press release- for immediate publication

International recognition for Professor Manoochehr Najmi cooperating with the Iran Management Consultants Association

Professor Manoochehr Najmi, of Sharif University, has been initiated as an Academic Fellow of the International Council of Management Consulting Institutes. This award is made in recognition of his outstanding contribution to the management consulting profession.

Professor Najmi is successful in combining an academic career with practical contributions to the development of management consulting, at both national and international level. Management consulting is a developing profession, with increasing cross-border dimensions. At the national level, the Iran Management Consultants Association oversees and promotes the professional standards and code of conduct for management consultancy. The national institute provides services to individual consultants, in particular the training and assessment for certification as a Certified Management Consultant (CMC); the global professional standard.

At the global level, the ICMCI's goal is to elevate the standards of management consultants worldwide, and to provide the international community with the confidence that these standards, combined with the certification process of its member institutes, ensure that CMCs serve their clients with world-class competency and professionalism. The second goal of the ICMCI is to support the creation and development of national professional institutes throughout the world, as well as encourage information sharing, networking and reciprocity between institutes adhering to the ICMCI international standards and code of conduct.

The IMC and the ICMCI together have selected and appointed Professor Najmi an ICMCI Academic Fellow. Professor Najmi and his colleague academic fellows will be actively involved in creating an increasingly strong and productive linkage between academia and management consulting practice. They will use the ICMCI as a platform and community for sharing knowledge and ideas. High level academics and high level practicing management consultants will meet and exchange knowledge and ideas at the ICMCI platform for the benefit of both the clients of the practicing consultants and the students of Professor Najmi.

For more information contact: Reema Nasser (executive director ICMCI): reema.nasser@icmci.org www.icmci.org



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